

Conference Program

The 2nd International Conference ASEAN Sustainable Development (ICASD 2025)
At Courtyard by Marriott Hotel, Phuket Thailand
THEME: ACCELERATING ACTION: COLLABORATIVE SOLUTIONS FOR A SUSTAINABLE FUTURE

Thursday, 24 April 2025: Academic/Scientific Conference

Time	Agenda/Contents
08:30 – 09:00	Registration
09:00 – 09:40	Opening Ceremony <ul style="list-style-type: none"> Opening by emcee Mr.Budy Prastyo Video presentation Reporting by Dr. Pittayathorn Kaewkong, Acting Dean of International College, TSU Opening by Assoc. Prof. Dr. Natthapong Chiittanirat, The President of Thaksin University President On stage photo session
09:40 – 10:30	Keynote Speaker 1: Prof. Dr. Nils-Kaare Birkeland Topic: Biodegradation of Feather Keratin by Thermophilic Fervid bacterium: Species Structural and Multi-omics Insights.
10:30 – 10:50	Morning break
10:50 – 11:40	Keynote Speaker 2: Prof. Dr. Min-Soo Maeng Topic: Korea's policy Directions for International Carbon Reduction and Sustainable International Development Cooperation in response to Climate Change.
11:40 – 13:30	Lunch
13:30 – 17:00	Oral Presentation of the Participants Session 1: People (P1) Chair: Assoc. Prof. Dr. Darwina Arshad, Co-chair: Dr.Muhammad Hassan Arshad Invited Speaker: Assoc. Prof. Dr. Darwina Arshad Title: Enhancing Strategic Decision-Making through Ambidextrous Leadership and Environmental Dynamism in Schools Session 2: Prosperity (P2) Chair: Assoc Prof Dr Hendrik Bin Lamsali, Co-chair: Md Abdurrahman Invited Speaker: Assoc Prof Dr Hendrik Bin Lamsali, Title: Assessing Service Quality of Last-mile Delivery Services and Customer Satisfaction in Malaysian Session 3: Planet (P3) Chair: Assoc.Prof.Dr.Sompong O-Thong, Co-chair: Abdunfatah Masamae Invited Speaker: - Title: Session 4: Special Session – IMT-GT Session 5: Peace (P4) and Partnership (P5) Chair: Dr Muhammad Zulqarain Arshad, Co-chair: Dr. Yejin Kim Invited Speaker: Dr Muhammad Zulqarain Arshad Title: The Impact of Workplace Bullying and Stress on Employee Well-being: The Mediating Role of Stress in the Pakistani Banking Sector
17:00 – 18:45	Break
18.45 – 19.00	Gala dinner/registration
19.00 – 21.00	Gala Dinner

Friday, 25 April 2025: Sustainable Development Field Tour

Time	Agenda/Contents
08:30 – 09:00	Registration
	Participants may choose one of the following field tour options: <ul style="list-style-type: none"> - Morning session - Afternoon session *Detailed information will be provided

Scientific Program – Oral Presentation (Tentative Schedule)

Session 1: Room 1 Contents: People

Chair: Assoc. Prof. Dr. Darwina Arshad

Co-chair: Dr. Muhammad Hassan Arshad

Time	Article no.	Presenter and Research Title
13:30-13:50		Invited Speaker: Assoc. Prof. Dr. Darwina Arshad Title: Enhancing Strategic Decision-Making through Ambidextrous Leadership and Environmental Dynamism in Schools
13:50-14:05	25-P1-01	Presenter: Ossy Dwi Endah Wulansari Research title: Emotion Unleashed: VR Game for Emotional Recognition and Empathy Training
14:05-14:20	25-P1-02	Presenter: Aisha Kana Dewanti Research title: The Relationship Between Grit and Subjective Well-being among First-year Migrant Students
14:20-14:35	25-P1-03	Presenter: Ali Akbar Jalbani Research title: Problem-Based Learning Through Environmental News: Enhancing English Proficiency Among University Students in Thailand
14:35-14:50	25-P1-04	Presenter: Wasan Kanchanamukda Research title: Study of Skills in Using the Express Accounting Software and Learning Behavior Based on Simulated Situations in the Accounting Software Course for Third-Year Undergraduates
14:50-15:05	-	Break
15:05-15:20	25-P1-05	Presenter: Darwina Arshad Research title: Enhancing Strategic Decision-Making through Ambidextrous Leadership and Environmental Dynamism in Schools
15:20-15:35	25-P1-06	Presenter: Sanit Srichookiat Research title: Enhancing Statistical Analysis Skills and Teamwork among Undergraduate Students Through Sequential Training
15:35-15:50	25-P1-07	Presenter: Wilawan Jansri Research title: The Development of Learning Outcomes in Research Methodology and Research Design Skills of Third-Year Students Using Research-Based Learning
15:50-16:05	25-P1-08	Presenter: Nazlina Zakarial Research title: Workplace Well-Being in Malaysian Organizations: Does It Contribute in Psychological, Social, and Economic Well-Being of Malaysians?
16:05-16:20	25-P1-09	Presenter: Juang Rudianto Putra Research title: A Systematic Review of the Interplay among Three Key Variables in International Students' Academic Success: Support Systems, Adaptation, and Achievement
16:20-16:35	25-P1-10	Presenter: Aniwat Kaewjomnong Research title: Forecasting Human Resource Skills for New-age Leadership that can use Technology in Educational Management in the Four Southern Border of Provinces of Thailand
16:35-16:50	25-P1-11	Presenter: Aniwat Kaewjomnong Research title: Analysis of Factors in the Development of Human and Social Skills of Undergraduate Student with Predictive Power to Promote Small Business Entrepreneurship in 4 Southern Provinces of Thailand

Session 2: Room 2 Contents: Prosperity**Chair:** Assoc Prof Dr Hendrik Bin Lamsali**Co-chair:** Md Abdurrahman

Time	Article no.	Presenter and Research Title
13:00-13:50	25-P5-05	Invited Speaker: Assoc Prof Dr Hendrik Bin Lamsali, Title: Assessing Service Quality of Last-mile Delivery Services and Customer Satisfaction in Malaysian
13:50-14:05	25-P2-01	Presenter: Athisa Pankong Research title: Guidelines for Developing Learning Activities from Maya Clay to Promote Community Tourism in Ban Na Tham Mueang Yala District, Yala Province
14:05-14:20	25-P2-03	Presenter: Jirawan Pithak Research title: Segmenting Consumer Preferences for Airport-Proximity Hotels: Insights from Best-Worst Scaling and Cluster Analysis
14:20-14:35	25-P2-04	Presenter: Wassana Suwanvijit Research title: Forecasting International Tourist Arrivals in Phuket, Thailand for 2025-2026 Using Prophet Model
14:35-14:50	25-P2-05	Presenter: Wassana Suwanvijit Research title: Sustainable Food Tourism Promotion Guidelines in Phuket, Thailand
14:50-15:05	-	Break
15:05-15:20	25-P2-06	Presenter: Phurichaya Inthakun Research title: Loyalty in Streaming Services: Insights into Consumer Retention Strategies
15:20-15:35	25-P2-07	Presenter: Piyada Buakaew Research title: Development and Physical Characterization of Blood Sugar Control Tablets Using Piper sarmentosum Leaf Extract and Pomelo Peel Pectin

Session 3: Room 3 Contents: Planet

Chair: Assoc.Prof.Dr. Sompong O-Thong

Co-chair: Abdunfatah Masamae

Time	Article no.	Presenter and Research Title
13:30-13:30		Invited Speaker: Assoc.Prof.Dr.Sompong O-Thong Title:
13:50-14:05	25-P3-01	Presenter: Phuanglek Iamchamnan Research title: How Carbon Footprint for Organization Contributes to Sustainable Climate Change Mitigation
14:05-14:20	25-P3-02	Presenter: Chantinee Boonchai Research title: Implementing Circular Economy Concept in Tourism: A case study of Phuket, Thailand
14:20-14:35	25-P3-03	Presenter: Yotsawat Kanghae Research title: Economy on the Horizon of Pollution: When Greenhouse Gases Shape the Future of GDP
14:35-14:50	25-P3-04	Presenter: Kunthida Chaipram Research title: Factors Affecting Wind Power Generation in the United States
14:50-15:05	-	Break
15:05-15:20	25-P3-05	Presenter: Norhanizan Usaizan Research title: Determining Soil Suitability for Oil Palm (<i>Elaeis guineensis</i>) Cultivation: A Comprehensive Study of Soil Fertility and Nutrient Dynamics
15:20-15:35	25-P3-06	Presenter: Kun Anantanawat Research title: Implementing Circular Economy Concept in Tourism: A case study of Phuket, Thailand
15:35-15:50	25-P3-07	Presenter: Pongsak Noparat Research title: Innovative Solutions for Waste Bank Development in Khun Thale Subdistrict Mueang District, Surat Thani Province
15:50-16:05	25-P3-08	Presenter: Wanphen Buakong Research title: Enhancing Rubber Smallholder Livelihoods through Intercropping and Integrated Soil Management: Productivity, Environmental Impact, and Genetic Insights
16:05-16:20	25-P3-09	Presenter: Natarat Kecharananta Research title: The Improvement of Satun UNESCO Global Geopark Information System on Nuanurak Platform for Conservation and Sustainable Development
16:20-16:35	25-P3-10	Presenter: Thidarat Juthong Research title: Improving Microbial Safety and Economic Outcomes in Community Organic Vegetable Production: A Case Study of Low-Cost Greenhouse Farming in Phatthalung Province, Thailand
16:35-16:50	25-P3-11	Presenter: Noppadon Podkumnerd Research title: Development of Wood Treatment Processes of Palmyra Palm Fronds for Furniture Production
16:50-17:05	25-P3-12	Presenter: Palachai Khaonuan Research title: Development and Performance Analysis of an Improved Biomass Stove for Krajoed Dyeing: A Sustainable Appropriate Technology Approach

Session 4: Room 4 Contents: Special Session / IMT-GT

IMT-GT UNIET Meeting

Session 5: Room 5 Contents: Peace and Partnership

Chair: Dr Muhammad Zulqarain Arshad

Co-chair: Dr. Yejin Kim

Time	Article no.	Presenter and Research Title
13:30-13:50	25-P5-04	Invited Speaker: Dr Muhammad Zulqarain Arshad Title: The Impact of Workplace Bullying and Stress on Employee Well-being: The Mediating Role of Stress in the Pakistani Banking Sector
13:50-14:05	25-P5-01	Presenter: Kanokkul Phetuthai Research title: Social Impact Assessment: Limitations and Guidelines for Improvement to Align with the Local Context in Surat Thani Province, Thailand
14:05-14:20	25-P5-02	Presenter: Arif Darmawan Research title: Assessing the Economic Impact of Indonesia's GDP Growth Under the IA-CEPA Framework: Trade Mobility and Bilateral Relations with Australia to Promote SDGs
14:20-14:35	25-P5-03	Presenter: Fazeyha Zirwa Rana Research title: Impact of workplace incivility, organizational justice, and job burnout on teacher's dysfunctional turnover intention
14:35-14:50	25-P5-06	Presenter: Yejin Kim Research title: Fostering Sustainability in Higher Education: Insights from ASEAN Graduate Students in Thesis-Only Programs in Southern Thailand
14:50-15:05	-	Break
15:05-15:20	25-P5-07	Presenter: Muhammad Hassan Arshad Research title: The Impact of Green Market Orientation and Green Entrepreneurial Orientation on the Sustainable Performance of SMEs in Thailand

- **Note: The oral presentation schedule may be adjusted if necessary.**